



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/DSCC IE (16714)  
Great American Media (3571)  
BASSETT, LAURA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
DSCC IE (132229)  
National/Political  
1505/06250644

Invoice 643144  
Inv Date 10/28/2012  
Terms Net 30  
Contract 323881  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

DSCC-IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:36PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
1.0	Spot	1:00:00PM- 2:00:00PM	Per week (3), Tu, We, Th, Fr	10/09/12 1:28PM (Tu)	00:30	FLDEMT1201H	\$825.00	
1.0	Spot	1:00:00PM- 2:00:00PM	Per week (3), Tu, We, Th, Fr	10/10/12 1:57PM (We)	00:30	FLDEMT1201H	\$825.00	
1.0	Spot	1:00:00PM- 2:00:00PM	Per week (3), Tu, We, Th, Fr	10/11/12 1:32PM (Th)	00:30	FLDEMT1201H	\$825.00	
1.0	Spot	1:00:00PM- 2:00:00PM	Per week (3), Tu, We, Th, Fr	10/17/12 1:57PM (We)	00:30	FLDEMT1201H	\$825.00	
1.0	Spot	1:00:00PM- 2:00:00PM	Per week (3), Tu, We, Th, Fr	10/19/12 1:31PM (Fr)	00:30	FLDEMT1202H	\$825.00	
1.0	Spot	1:00:00PM- 2:00:00PM	Per week (3), Tu, We, Th, Fr	10/23/12 1:30PM (Tu)	00:30	FLDEMT1202H	\$825.00	
1.0	Spot	1:00:00PM- 2:00:00PM	Per week (3), Tu, We, Th, Fr	10/25/12 1:57PM (Th)	00:30	FLDEMT1202H	\$825.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (2), Tu, We, Th, Fr	10/11/12 10:21AM (Th)	00:30	FLDEMT1201H	\$500.00	
3.0	Spot	10:00:00AM-11:00:00AM	Per week (2), Tu, We, Th, Fr	10/12/12 10:16AM (Fr)	00:30	FLDEMT1201H	\$500.00	
4.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/16/12 10:43AM (Tu)	00:30	FLDEMT1201H	\$500.00	
4.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/17/12 10:49AM (We)	00:30	FLDEMT1201H	\$500.00	
4.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/19/12 10:50AM (Fr)	00:30	FLDEMT1202H	\$500.00	
4.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/24/12 10:51AM (We)	00:30	FLDEMT1202H	\$500.00	
4.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/25/12 10:23AM (Th)	00:30	FLDEMT1202H	\$500.00	
4.0	Spot	10:00:00AM-11:00:00AM	Per week (3), Tu, We, Th, Fr	10/26/12 10:39AM (Fr)	00:30	FLDEMT1201H	\$500.00	
6.0	Spot	11:00:00AM-12:00:00PM	Per week (3), Tu, We, Th, Fr	10/10/12 10:58AM (We)	00:30	FLDEMT1201H	\$1000.00	
6.0	Spot	11:00:00AM-12:00:00PM	Per week (3), Tu, We, Th, Fr	10/11/12 11:33AM (Th)	00:30	FLDEMT1201H	\$1000.00	
6.0	Spot	11:00:00AM-12:00:00PM	Per week (3), Tu, We, Th, Fr	10/12/12 11:59AM (Fr)	00:30	FLDEMT1201H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/10/12 12:36PM (We)	00:30	FLDEMT1201H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/11/12 12:52PM (Th)	00:30	FLDEMT1201H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/12/12 12:13PM (Fr)	00:30	FLDEMT1201H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/16/12 12:48PM (Tu)	00:30	FLDEMT1201H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/18/12 12:41PM (Th)	00:30	FLDEMT1202H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/19/12 12:28PM (Fr)	00:30	FLDEMT1202H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/24/12 12:11PM (We)	00:30	FLDEMT1201H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/25/12 12:59PM (Th)	00:30	FLDEMT1201H	\$1000.00	
8.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	10/26/12 12:11PM (Fr)	00:30	FLDEMT1202H	\$1000.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 4:13PM (Tu)	00:30	FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 4:39PM (We)	00:30	FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/11/12 4:25PM (Th)	00:30	FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 4:13PM (Fr)	00:30	FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 4:28PM (Tu)	00:30	FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 4:37PM (We)	00:30	FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 4:12PM (Th)	00:30	FLDEMT1202H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 4:12PM (Fr)	00:30	FLDEMT1202H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 4:12PM (Tu)	00:30	FLDEMT1202H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 4:19PM (We)	00:30	FLDEMT1202H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 4:23PM (Th)	00:30	FLDEMT1201H	\$1200.00	
11.0	Spot	4:00:00PM- 5:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 4:27PM (Fr)	00:30	FLDEMT1202H	\$1200.00	



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Orlando (WFTV)

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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 5:22PM (Tu)	00:30	FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 5:22PM (We)	00:30	FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 5:12PM (Fr)	00:30	FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:27PM (Tu)	00:30	FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:12PM (We)	00:30	FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:22PM (Th)	00:30	FLDEMT1202H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:27PM (Fr)	00:30	FLDEMT1202H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:22PM (Tu)	00:30	FLDEMT1202H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:14PM (We)	00:30	FLDEMT1201H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:12PM (Th)	00:30	FLDEMT1202H	\$2250.00	
12.0	Spot	5:00:00PM- 5:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:23PM (Fr)	00:30	FLDEMT1201H	\$2250.00	
13.0	Spot	5:30:00AM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	10/09/12 5:43AM (Tu)	00:30	FLDEMT1201H	\$1100.00	
13.0	Spot	5:30:00AM- 6:00:00PM	Per week (2), Tu, We, Th, Fr	10/12/12 5:30AM (Fr)	00:30	FLDEMT1201H	\$1100.00	
14.0	Spot	5:30:00AM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/16/12 5:58AM (Tu)	00:30	FLDEMT1201H	\$1100.00	
14.0	Spot	5:30:00AM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/17/12 5:58AM (We)	00:30	FLDEMT1201H	\$1100.00	
14.0	Spot	5:30:00AM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/18/12 5:44AM (Th)	00:30	FLDEMT1202H	\$1100.00	
14.0	Spot	5:30:00AM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/23/12 5:52AM (Tu)	00:30	FLDEMT1202H	\$1100.00	
14.0	Spot	5:30:00AM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/25/12 5:42AM (Th)	00:30	FLDEMT1202H	\$1100.00	
14.0	Spot	5:30:00AM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	10/26/12 5:52AM (Fr)	00:30	FLDEMT1201H	\$1100.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 5:41PM (Tu)	00:30	FLDEMT1201H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 5:43PM (We)	00:30	FLDEMT1201H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 5:52PM (Fr)	00:30	FLDEMT1201H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:53PM (Tu)	00:30	FLDEMT1201H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:42PM (We)	00:30	FLDEMT1201H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:41PM (Th)	00:30	FLDEMT1202H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:41PM (Fr)	00:30	FLDEMT1202H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 5:43PM (Tu)	00:30	FLDEMT1202H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 5:52PM (We)	00:30	FLDEMT1202H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:44PM (Th)	00:30	FLDEMT1201H	\$2250.00	
16.0	Spot	5:30:00PM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 5:52PM (Fr)	00:30	FLDEMT1202H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/09/12 6:28AM (Tu)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/10/12 6:27AM (We)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/11/12 6:55AM (Th)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/12/12 6:13AM (Fr)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/16/12 6:54AM (Tu)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/17/12 6:28AM (We)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/18/12 6:42AM (Th)	00:30	FLDEMT1202H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/19/12 6:55AM (Fr)	00:30	FLDEMT1202H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 6:29AM (Tu)	00:30	FLDEMT1202H	\$2250.00	



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Est/Headline  
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DSCC-IE  
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CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:36PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
17.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 6:27AM (We)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 5:59AM (Th)	00:30	FLDEMT1201H	\$2250.00	
17.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 6:23AM (Fr)	00:30	FLDEMT1202H	\$2250.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/09/12 5:58PM (Tu)	00:30	FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/10/12 6:55PM (We)	00:30	FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/11/12 6:14PM (Th)	00:30	FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/12/12 6:55PM (Fr)	00:30	FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 6:00PM (Tu)	00:30	FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 6:11PM (We)	00:30	FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 6:56PM (Th)	00:30	FLDEMT1202H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 6:00PM (Fr)	00:30	FLDEMT1202H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 6:12PM (Tu)	00:30	FLDEMT1202H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 6:28PM (We)	00:30	FLDEMT1201H	\$3200.00	
18.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 6:00PM (Th)	00:30	FLDEMT1202H	\$3200.00	
19.1	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/09/12 7:25PM (Tu)	00:30	FLDEMT1201H	\$4000.00	
19.1	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/10/12 7:07PM (We)	00:30	FLDEMT1201H	\$4000.00	
19.1	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/11/12 7:12PM (Th)	00:30	FLDEMT1201H	\$4000.00	
19.1	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/12/12 7:25PM (Fr)	00:30	FLDEMT1201H	\$4000.00	
20.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-1	10/09/12 8:42AM (Tu)	00:30	FLDEMT1201H	\$2250.00	
20.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-1	10/09/12 8:48AM (Tu)	00:30	FLDEMT1201H	\$2250.00	
20.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-1	10/10/12 8:40AM (We)	00:30	FLDEMT1201H	\$2250.00	
20.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-1	10/11/12 8:51AM (Th)	00:30	FLDEMT1201H	\$2250.00	
20.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-1, Th-1, F-1	10/12/12 7:49AM (Fr)	00:30	FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/16/12 7:59AM (Tu)	00:30	FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/16/12 8:42AM (Tu)	00:30	FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/17/12 8:29AM (We)	00:30	FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/17/12 8:46AM (We)	00:30	FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/18/12 7:55AM (Th)	00:30	FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/19/12 8:59AM (Fr)	00:30	FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/23/12 7:42AM (Tu)	00:30	FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/23/12 8:54AM (Tu)	00:30	FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/24/12 7:48AM (We)	00:30	FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/24/12 9:00AM (We)	00:30	FLDEMT1201H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/25/12 8:54AM (Th)	00:30	FLDEMT1202H	\$2250.00	
21.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-1, F-1	10/26/12 7:59AM (Fr)	00:30	FLDEMT1201H	\$2250.00	
22.1	Spot	7:30:00PM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/09/12 7:36PM (Tu)	00:30	FLDEMT1201H	\$4000.00	
22.1	Spot	7:30:00PM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/10/12 7:43PM (We)	00:30	FLDEMT1201H	\$4000.00	
22.1	Spot	7:30:00PM- 8:00:00	Day, Tu-1, W-1, Th-1, F-1	10/11/12 7:59PM (Th)	00:30	FLDEMT1201H	\$4000.00	
23.0	Spot	9:00:00AM- 10:00:00	Per week (3), Tu, We, Th, Fr	10/10/12 9:24AM (We)	00:30	FLDEMT1201H	\$600.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Pol/Iss/DSCC IE (16714)  
Great American Media (3571)  
BASSETT, LAURA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
DSCC IE (132229)  
National/Political  
1505/06250644

Invoice 643144  
Inv Date 10/28/2012  
Terms Net 30  
Contract 323881  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

DSCC-IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:36PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
23.0	Spot	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	10/11/12 9:20AM (Th)	00:30	FLDEMT1201H	\$600.00	
23.0	Spot	9:00:00AM-10:00:00	Per week (3), Tu, We, Th, Fr	10/12/12 9:26AM (Fr)	00:30	FLDEMT1201H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 9:43AM (Tu)	00:30	FLDEMT1201H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 9:56AM (We)	00:30	FLDEMT1201H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 9:43AM (Th)	00:30	FLDEMT1202H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 9:50AM (Fr)	00:30	FLDEMT1202H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/23/12 9:49AM (Tu)	00:30	FLDEMT1201H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/24/12 9:59AM (We)	00:30	FLDEMT1201H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/25/12 9:22AM (Th)	00:30	FLDEMT1201H	\$600.00	
24.0	Spot	9:00:00AM-10:00:00	Day, Tu-1, W-1, Th-1, F-1	10/26/12 9:40AM (Fr)	00:30	FLDEMT1202H	\$600.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/09/12 12:01AM (Tu)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/10/12 12:01AM (We)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/10/12 11:56PM (We)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/11/12 12:01AM (Th)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/16/12 12:01AM (Tu)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/17/12 12:02AM (We)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/17/12 11:52PM (We)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/18/12 11:55PM (Th)	00:30	FLDEMT1202H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/23/12 11:53PM (Tu)	00:30	FLDEMT1202H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/24/12 11:43PM (We)	00:30	FLDEMT1201H	\$1000.00	
25.0	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-2, Th-1	10/25/12 11:53PM (Th)	00:30	FLDEMT1202H	\$1000.00	
27.0	Spot	8:00:00PM-10:00:00	Day, M-1	10/15/12 8:53PM (Mo)	00:30	FLDEMT1201H	\$13000.00	
27.0	Spot	8:00:00PM-10:00:00	Day, M-1	10/22/12 8:35PM (Mo)	00:30	FLDEMT1202H	\$13000.00	
28.0	Spot	12:00:00PM-12:30:00	Day, Sa-1	10/27/12 12:10PM (Sa)	00:30	FLDEMT1202H	\$600.00	
29.0	Spot	6:00:00AM-9:00:00	Day, Sa-1	10/13/12 6:24AM (Sa)	00:30	FLDEMT1201H	\$1200.00	
29.0	Spot	6:00:00AM-9:00:00	Day, Sa-1	10/20/12 6:13AM (Sa)	00:30	FLDEMT1202H	\$1200.00	
29.0	Spot	6:00:00AM-9:00:00	Day, Sa-1	10/27/12 6:59AM (Sa)	00:30	FLDEMT1202H	\$1200.00	
30.0	Spot	7:00:00PM-8:00:00	Day, Sa-1	10/20/12 7:46PM (Sa)	00:30	FLDEMT1202H	\$1200.00	
31.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	10/13/12 9:54AM (Sa)	00:30	FLDEMT1201H	\$1800.00	
31.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	10/20/12 9:49AM (Sa)	00:30	FLDEMT1202H	\$1800.00	
31.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	10/27/12 9:00AM (Sa)	00:30	FLDEMT1201H	\$1800.00	
32.0	Spot	12:00:00PM-12:30:00	Day, Su-1	10/14/12 12:28PM (Su)	00:30	FLDEMT1201H	\$600.00	
32.0	Spot	12:00:00PM-12:30:00	Day, Su-1	10/21/12 12:27PM (Su)	00:30	FLDEMT1202H	\$600.00	
32.0	Spot	12:00:00PM-12:30:00	Day, Su-1	10/28/12 12:25PM (Su)	00:30	FLDEMT1202H	\$600.00	
35.0	Spot	6:00:00AM-9:00:00	Day, Su-1	10/14/12 8:27AM (Su)	00:30	FLDEMT1201H	\$1100.00	
35.0	Spot	6:00:00AM-9:00:00	Day, Su-1	10/21/12 8:42AM (Su)	00:30	FLDEMT1202H	\$1100.00	
35.0	Spot	6:00:00AM-9:00:00	Day, Su-1	10/28/12 5:59AM (Su)	00:30	FLDEMT1201H	\$1100.00	
37.0	Spot	9:00:00PM-10:00:00	Day, Th-1	10/25/12 9:42PM (Th)	00:30	FLDEMT1201H	\$9000.00	
38.0	Spot	10:00:00PM-11:00:00	Day, Tu-1	10/23/12 10:43PM (Tu)	00:30	FLDEMT1202H	\$7500.00	



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

**Advertiser**  
**Agency**  
**Buyer**  
**Salesperson**

**Pol/Iss/DSCC IE (16714)**  
**Great American Media (3571)**  
BASSETT, LAURA  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
DSCC IE (132229)  
1505/06250644

**Invoice** 643144  
**Inv Date** 10/28/2012  
**Terms** Net 30  
**Contract** 323881  
**Bill Type** Standard  
**Period** 10/1/2012 - 10/28/2012

**Great American Media**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

AgM

**Product**  
**Brand**  
**Acct Types**  
**Est/Headline**  
**Demo**  
**Revision**  
**Comments**

DSCC-IE  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

**CO-OP/Order Type** No/Normal  
**Package**  
**Gen. Date** 10/30/2012 4:04:36PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
39.0	Spot	8:00:00PM- 9:00:00	Day, Tu-1	10/16/12 8:00PM (Tu)	00:30	FLDEMT1201H	\$13000.00	
39.0	Spot	8:00:00PM- 9:00:00	Day, Tu-1	10/23/12 8:36PM (Tu)	00:30	FLDEMT1202H	\$13000.00	
40.1	Spot	8:00:00PM- 9:00:00	Day, W-1	10/17/12 7:59PM (We)	00:30	FLDEMT1201H	\$7500.00	
40.1	Spot	8:00:00PM- 9:00:00	Day, W-1	10/24/12 8:00PM (We)	00:30	FLDEMT1202H	\$7500.00	
41.0	Spot	1:00:00PM- 2:00:00	Day, M-1	10/22/12 1:28PM (Mo)	00:30	FLDEMT1202H	\$825.00	
44.0	Spot	12:00:00PM- 1:00:00	Day, M-1	10/22/12 12:56PM (Mo)	00:30	FLDEMT1202H	\$1000.00	
46.0	Spot	4:00:00PM- 5:00:00	Day, M-1	10/22/12 4:18PM (Mo)	00:30	FLDEMT1202H	\$1200.00	
47.0	Spot	5:00:00PM- 5:30:00	Day, M-1	10/22/12 5:23PM (Mo)	00:30	FLDEMT1202H	\$2250.00	
49.0	Spot	5:30:00PM- 6:00:00	Day, M-1	10/22/12 5:53PM (Mo)	00:30	FLDEMT1202H	\$2250.00	
50.0	Spot	6:00:00AM- 7:00:00	Day, M-1	10/22/12 6:57AM (Mo)	00:30	FLDEMT1202H	\$2250.00	
51.0	Spot	6:00:00PM- 7:00:00	Day, M-1	10/22/12 6:14PM (Mo)	00:30	FLDEMT1202H	\$3200.00	
52.0	Spot	7:00:00PM- 7:30:00	Day, M-1	10/22/12 7:25PM (Mo)	00:30	FLDEMT1202H	\$4000.00	
53.0	Spot	7:00:00AM- 9:00:00	Day, M-1	10/22/12 8:55AM (Mo)	00:30	FLDEMT1202H	\$2250.00	
54.0	Spot	7:30:00PM- 8:00:00	Day, M-1	10/22/12 7:38PM (Mo)	00:30	FLDEMT1202H	\$4000.00	
57.0	Spot	4:00:00PM- 5:00:00	Day, W-1	10/10/12 4:29PM (We)	00:30	FLDEMT1201H	\$1200.00	
58.1	Spot	6:00:00AM- 9:00:00	Per week (1), Su	10/14/12 6:38AM (Su)	00:30	FLDEMT1201H	\$1200.00	M/G For 28.0.1, 28.0.2
59.0	Spot	10:00:00PM- 11:00:00	Day, Th-1	10/11/12 10:57PM (Th)	00:30	FLDEMT1201H	\$9000.00	M/G For 36.0.1
60.0	Spot	11:00:00AM- 12:00:00	Per week (1), Su	10/14/12 11:54AM (Su)	00:30	FLDEMT1201H	\$2500.00	M/G For 22.1.1
61.0	Spot	12:00:00PM- 10:00:00	Per week (1), Th, Fr	10/12/12 12:42PM (Fr)	00:30	FLDEMT1201H	\$1500.00	
62.0	Spot	5:30:00PM- 6:30:00	Day, F-1	10/12/12 6:12PM (Fr)	00:30	FLDEMT1201H	\$2250.00	M/G For 16.0.1
63.0	Spot	11:30:00PM- 12:05:00	Day, F-1	10/12/12 11:33PM (Fr)	00:30	FLDEMT1201H	\$2250.00	M/G For 12.0.1
64.0	Spot	6:00:00AM- 9:00:00	Per week (1), Su	10/21/12 6:39AM (Su)	00:30	FLDEMT1202H	\$1425.00	
65.0	Spot	5:00:00AM- 6:00:00	Day, Su-1	10/21/12 5:24AM (Su)	00:30	FLDEMT1202H	\$400.00	
66.0	Spot	9:00:00AM- 10:00:00	Per week (1), We	10/24/12 9:52AM (We)	00:30	FLDEMT1202H	\$1000.00	
68.0	Spot	11:00:00AM- 12:00:00	Per week (1), Su	10/28/12 11:29AM (Su)	00:30	FLDEMT1202H	\$3200.00	
69.0	Spot	6:00:00AM- 9:00:00	Per week (1), Sa	10/27/12 6:14AM (Sa)	00:30	FLDEMT1201H	\$2000.00	
70.0	Spot	11:30:00PM- 12:05:00	Per week (1), Sa	10/27/12 12:19AM (Sa)	00:30	FLDEMT1202H	\$2000.00	
71.0	Spot	2:00:00PM- 3:00:00	Per week (1), Fr	10/26/12 2:24PM (Fr)	00:30	FLDEMT1201H	\$825.00	M/G For 1.0.2
74.0	Spot	11:00:00AM- 12:00:00	Per week (1), Su	10/28/12 11:57AM (Su)	00:30	FLDEMT1201H	\$3200.00	
75.0	Spot	11:30:00PM- 12:00:00	Per week (1), Su	10/28/12 11:48PM (Su)	00:30	FLDEMT1201H	\$800.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**



Gross Total **\$397,900.00**  
Commission **(\$59,685.00)**  
Net Total **\$338,215.00**

Total Spots 186

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.